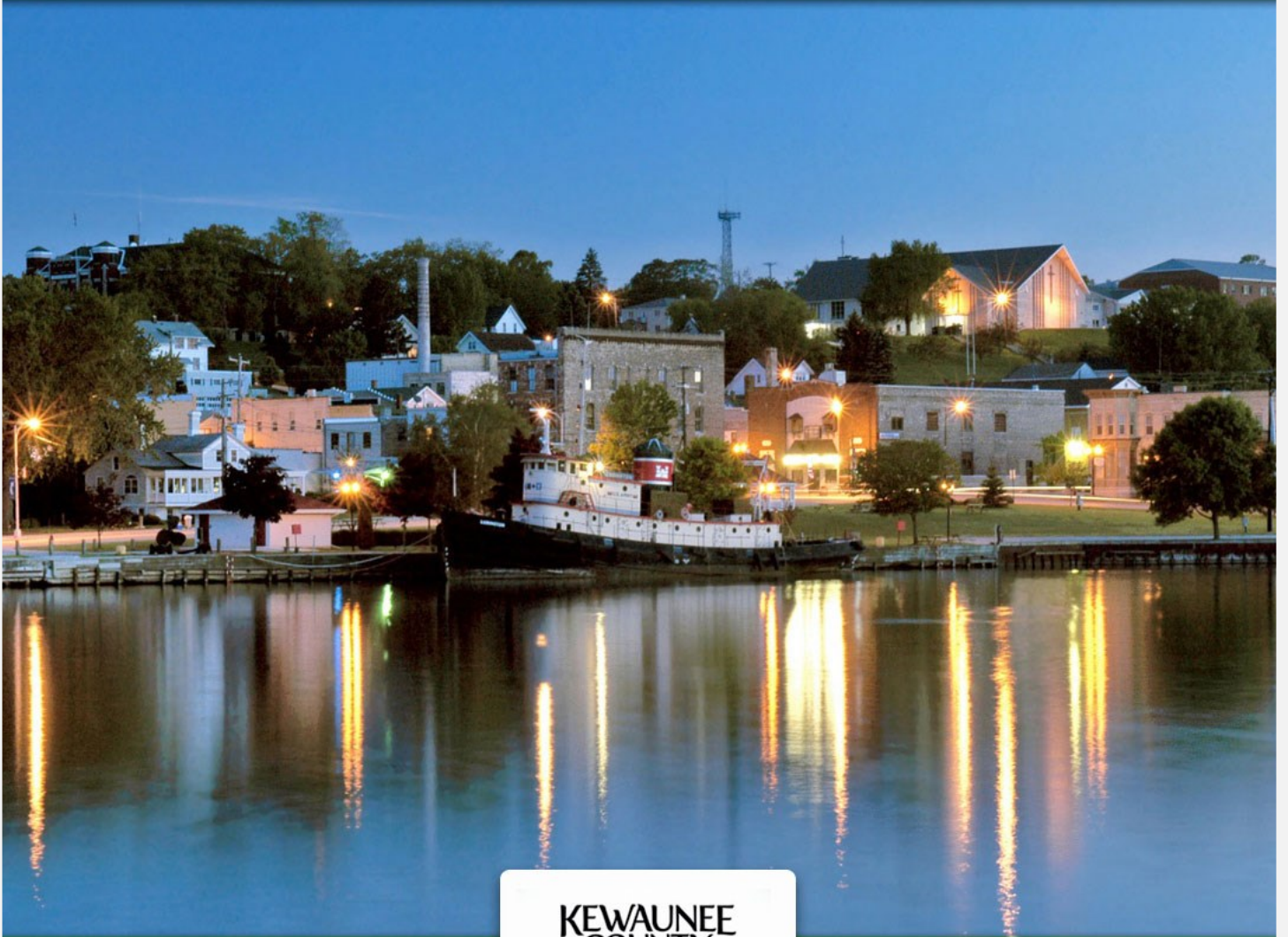


KEWAUNEE COUNTY ECONOMIC DEVELOPMENT CORPORATION



Annual Report - 2013

Dear Investors & Friends,

Welcome to the tenth Annual Kewaunee County Economic Development Corporation (KCEDC) Annual Dinner and fifth Annual Buy Local Awards Celebration. In 2013, KCEDC worked diligently to develop a road map for economic progress after the loss of the county's largest employer. Collaborating with local and regional partners, KCEDC identified economic development strategies that have the potential to Align the Region for Economic Success. KCEDC focused on paving a pathway for economic progress by bridging the gap between economic uncertainty and "Future Readiness" for the community. Promoting positive communication in the public and private sector with new ideas and perspectives offered a realistic view of Kewaunee County.

The KCEDC Board of Directors supports the strong vision that "collaboration grows innovation". Leveraging existing partners and stakeholders, will be necessary to proactively navigate the regional economic roadmap. Working collaboratively with community leaders will position the local community for economic revitalization and renewal. KCEDC remains dedicated to working proactively to retain, expand, develop and attract businesses that strengthen the local economy. With the support of Kewaunee County behind KCEDC, we can and will foster a strong and vibrant local economic environment for 2014.

Sincerely,

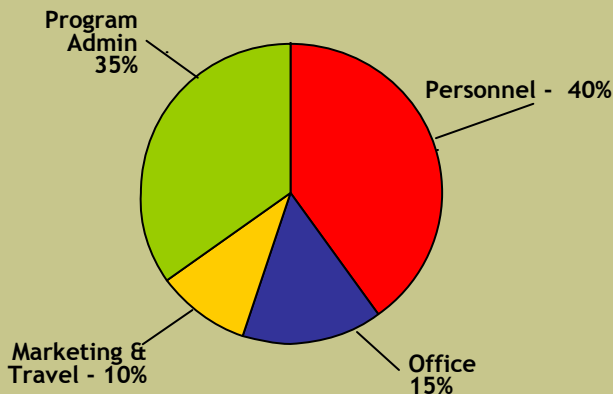
Scott Bortolini
Chair

Jennifer K. Brown
Executive Director

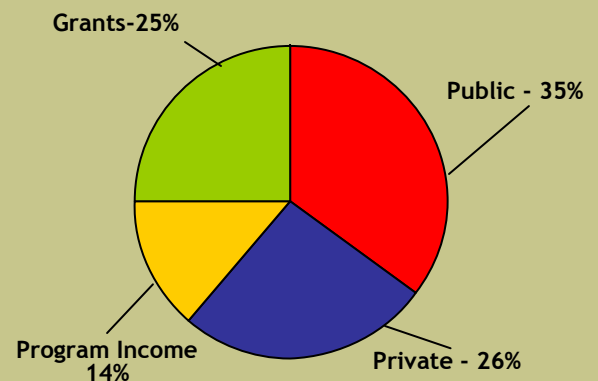
FINANCIAL RESOURCES

The Kewaunee County Economic Development Corporation received continued support from both the public & private sector in 2013. KCEDC increased program income and leveraged both financial and administrative resources with community partners in 2013. The pie charts below depict KCEDC's expenses and revenues for 2013 based on year end financial statements. Revenue for 2013 totaled \$141,791 and expenses totaled \$140,736.

2013 Expenses



2013 Revenues



MUNICIPAL SERVICES

- KCEDC served local government entities through the following activities;
 - *Grant/Incentives
 - * Waterfront redevelopment opportunities
 - * RLF Consulting – served on the County's Revolving Loan Fund Committee.
 - *Partnerd with WEDC to present programming, like Connect Communities.

BUSINESS RETENTION

- KCEDC visited 7 businesses and organizations throughout the County in 2014. Those visited employed 109 people and had a collective annual sales exceeding \$100M. A majority expected at least a 10% increase in annual sales in 2014.
- KCEDC worked to better align with the region's re-launched business visit program.

GROWING BUSINESS & COMMUNITY

- Partnered with the state and local government to sustain and/or increase major investment in Kewaunee County including the following; Agropur, Inc., Olson Fabrication, Precision Machine and WS Packaging. Total investment exceeds \$190M and retains/creates 180 positions.
- Served 32 businesses (ranging from 2 to 300 employees) with project specific requests in areas including, economic development incentives, site location, financing, workforce development issues and grants.
- Partnered with Door County to lead a 90 person delegation to the State Capitol to discuss low water levels in Lake MI & the Kewaunee Power Station.
- Leveraged the Lakeshore Industry Cluster Initiative to assess biogas opportunities.



REGIONAL ECONOMIC ACTION PLAN

- KCEDC secured a \$50,000 WEDC Capacity Building Grant to address the loss of the Kewaunee Power Station (KPS).
- KCEDC organized and lead a Regional Economic Strategy Team to develop strategies that would; support the KPS employees, aid communities with economic loss and assess the site for re-purposing.
- Hosted a Two-day scenario planning workshop with over 40 attendees from a three-county region. Attendees identified a preferred economic future & a pathway to access economic growth.
- Developed a Regional Economic Action Plan: Aligning the Region for Economic Success.



VISIT KEWAUNEE COUNTY

- Promoted local festivals, events, fairs and other tourism opportunities on KCEDC's visit-kewauneecounty.com.
- Worked with local and regional tourism partners to highlight Kewaunee County at a regional and state-wide level.
- Revitalized the Visit-KewauneeCounty.com website for a more visually pleasing experience.



EDUCATION & WORKFORCE DEVELOPMENT

- KCEDC offered business and leadership educational opportunities including; QuickBooks, integrated marketing, legislative forums, health care reform & agriculture leadership. Served nearly 100 business and community leaders in Kewaunee County & surrounding counties.
- Partnered with UW-Extension to secure a PSC Broadband Demand Survey Grant. Collected 131 business & 243 residential surveys to assess & map internet access in the county.
- Hosted a half-day agriculture study tour for the WI Association of Ag Educators. Five Kewaunee County businesses were visited.



BUY LOCAL INITIATIVE

- Recognized excellence in (10) Kewaunee County Businesses with the Best of Kewaunee County Awards.
- Collaborated with the Literacy Partners of Kewaunee County on the Advantage Card; promoted 34 local businesses.
- Continued the success of Buy Local Cares Day, which involved 35 volunteers from the business community and served 9 local non-profits. New in 2013, a feature speaker on servant leadership.
- Showcased 16 food & beverage businesses at the 5th Annual Taste of the County; featured a culinary presentation.
- Promoted 35 local businesses in the annual holiday promotion. Increased participation from outside the county.



LOOKING AHEAD—2014

KCEDC is dedicated to advancing Kewaunee County's existing business community and strengthening the local economy. With the support of local and regional partners, the road to opportunity has fewer obstacles. KCEDC is eager to propel Kewaunee County into an economic renewal. With a shared passion and vision, KCEDC, community and business leaders can foster a strong and vibrant local economic environment for Kewaunee County in 2014!

2013 KCEDC BOARD OF DIRECTORS

Kristy Pagel, Chair
Diamond V

Scott Bortolini, Vice-Chair
Cornerstone Appraisal

Tim Treml, Treasurer
Bank of Luxemburg

Mark Kanz
Dominion Energy

Joy Krieger
Algoma Chamber of Commerce

Karen Naze
WS Packaging Group

Dan Porath
Retired Entrepreneur

Jim Smidel
Baylake Bank

Tom Wilson
GreenStone Farm Credit Services

Ron Heuer
Kewaunee County

Jan Dart
City of Algoma

Village of Casco

Ron Gilbertson
City of Kewaunee

Village of Luxemburg

Jennifer K. Brown
Executive Director

KCEDC
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brownjk@kcedc.org
WWW.KCEDC.ORG

2013 KCEDC Investors

As Kewaunee County's sole public/private economic development corporation, it is critical that we continue our work to grow the local economy. Without our current investors, we could not continue the work shared with you in this report. We hope you will thank the businesses/organizations below and consider investing in the local economy by investing in KCEDC!

Diamond (\$40,000)

Kewaunee County

Platinum (\$5,000-\$39,999)

Bank of Luxemburg Dominion
Luxemburg Chamber Union State Bank

Gold (\$2,500-\$4,999)

Baylake Bank City of Algoma City of Kewaunee
D&S Machine Service WPS WS Packaging Group

Silver (\$1,000-\$2,499)

Agropur, Inc. Forest Construction
GreenStone Farm Credit Services
Olson Fabrication

Bronze (\$500-\$999)

First Merit Bank CenturyLink
Keller, Inc. Kewaunee Fabrications
Kewaunee Rotary Lorrigan Construction
Title Trends

Copper (under \$500)

Blazei Hooftrimming Cornette Farm Supply
Cornerstone Appraisal Denmark State Bank
Ebert Enterprises Four Star Trucking
Hillside Apples J Jadin Inc
Jag, Inc. Luxemburg Motor Company
Modern Dairy Systems
Premier Travel Salmon's Meat Products
Tisch Mills Farm Center Inc

In-Kind Partners

Custom Communications SRO Events
Algoma Chamber Algoma Main Street
Kewaunee Chamber New Rail
Tim Legois, CPA UW-Extension

Cover photo credit: Tom Skubal

