



Everything Grows Better Here

Kewaunee County Economic Development Corporation Strategic Priorities 2015 - 2017

- Leverage KCEDC Board Leadership.
- Leverage partners with mutual goals.
- Celebrate small wins & share success stories.
- Strengthen internal/external communications.
- Support county-wide tourism initiative.



- Leverage value supply chain analysis for business development opportunities/ market intelligence.
- Develop a Business Expeditor System.
- Advance the Kewaunee Harbor Redevelopment Project.
- Leverage Lakeshore Industry Cluster initiative.

- Create a powerful case for private investment .
- Sustain & grow public sector partnerships.
- Explore other sources of funding .
- Increase revenues from Taste of the County.

- Business Retention & Expansion.
- Financial packaging assistance.
- Leverage partners for entrepreneurial services.
- Support programs focused on recruiting, training & retaining talent in manufacturing & Ag.
- Re-evaluate Buy local.

Kewaunee County Economic Development Corporation Performance Dashboard

FOSTER A CULTURE OF INNOVATION			
	2015	2016	Progress
Total investment in Kewaunee Harbor Site			
Total business visits for value supply chain project (min 5 in Kewaunee).			
Survey & results for value supply chain project (200 surveys).			
Manufacturing intelligence progress updates .			
Start Business Expeditor pilot project			

Achieving



Not started



Obstacles



Accomplished



Kewaunee County Economic Development Corporation

Performance Dashboard

ACCELERATE BUSINESS SUCCESS			
	2015	2016	Progress
Complete 25 business retention visits annually.			
Facilitate increased private investment in Kewaunee County.			
Provide assistance to 40 businesses annually.			
Facilitate creation & retention of jobs in Kewaunee County			
Market Kewaunee County's RLF program quarterly via e-blasts.			

Achieving



Not started



Obstacles



Accomplished



Kewaunee County Economic Development Corporation

Performance Dashboard

GROW INVESTMENT IN KCEDC			
	2015	2016	Progress
Create a powerful case for investment & present online.			
Meet with current investors (10 visits /year).			
Exec. Dir. & Board visit with elected officials quarterly (submit report).			
Increase Taste of the County attendance & revenues.			

Achieving



Not started



Obstacles



Accomplished






Kewaunee County Economic Development Corporation

Performance Dashboard

LEAD ECONOMIC PROGRESS IN KEWAUNEE COUNTY

	2015	2016	Progress
Engage KCEDC Board as an extended voice in the community.			
Solidify partnerships with mutual goals.			
Distribute KCEDC's message about small wins via board, online & print.			
Deliver a consistent message that is integrated on KCEDC's website.			
Develop a compelling business & workforce attraction message .			

Achieving 
 Not started 
 Obstacles 
 Accomplished 