

Everything Grows Better Here



The Kewaunee Economic Development Corporation (KCEDC) works pro-actively to retain, expand, develop and attract businesses that strengthen the economy of Kewaunee County. As the economy and markets transition, KCEDC helps business and local communities prepare and partner for change and progress.

Our Mission: We help CREATE!

Cooperation, Retention, Expansion, Attraction, Training & Encouragement.







KCEDC 2015 Highlights
Kewaunee Harbor Revitalization
Lakeshore Wisconsin Manufacturing Initiative

Best of The County
Taste of The County

Kewaunee County Economic Development Corporation

2015 Highlights

The KCEDC Board of Directors continually seeks to improve the economic well-being and quality of life of the community by sustaining and growing business and workforce, as well as creating value-added programming. KCEDC is proud to provide the following key highlights from 2015:

- Launched a collaborative initiative focused on restoring and revitalizing the City of Kewaunee's harbor, successfully secured \$4.2M from the Harbor Assistance Program in the Wisconsin State budget. Developed a plan to attract new development to the City of Kewaunee's waterfront.
- Served 57 businesses (ranging from 2 to 200 employees) with project specific requests in areas including, economic development incentives, site location, financing, workforce development issues and grants.
- Teamed up with Door County Economic Development Corporation to organize a joint delegation from Door and Kewaunee Counties for Door/Kewaunee Legislative Days in Madison. The collective effort raised awareness for issues relevant to Door and Kewaunee Counties in Madison.
- Partnered with Progress Lakeshore to secure and leverage a US Economic Development Administration grant and implemented a \$180,000 project to capture and maximize business opportunities for economic growth.
- Partnered with Progress Lakeshore to launch a regional project designed to identify new market opportunities for manufacturers operating in a five county region in and surrounding Kewaunee County.

KCEDC RIDING THE WAVE OF SUCCESS

When Governor Walker signed the State of Wisconsin's 2015 -2017 State Budget on July 12th, cheers were heard throughout Kewaunee County. Governor Walker's budget included



\$4.2 M to restore and revitalize Kewaunee's harbor. The game changing award signifies the prospect for growth and opportunity for change in the City of Kewaunee and the entire county.

The success of the "Kewaunee Harbor Project" award cannot be attributed to one individual but a series of strategic partnerships led by the City of Kewaunee and the Kewaunee County Economic Development Corporation (KCEDC). Over one-year ago, the city and KCEDC launched an initiative focused on kick starting the local economy after the loss of the county's largest employer. With the support and leadership of Representative Joel Kitchens and Senator Frank Lasee, Kewaunee County's unique economic challenges were brought to light in Madison. Local and state elected officials recognized that the economic revitalization of Kewaunee's harbor was a key component to aligning the county for economic success!

The Kewaunee County Economic Development Corporation Board of Directors is pleased to have partnered with the City of Kewaunee on such a high-impact economic development project. The investment will not only repair failing infrastructure but also build new community assets, such as the planned boardwalk and improved Kewaunee Lighthouse, creating a waterfront destination for residents and tourists alike. KCEDC continues involvement in the development of the adjacent 3.5 acre waterfront site (former Klockner KHS Inc. property), which could potentially generate an additional investment of \$10M.

KCEDC thanks community sponsors supporting the Kewaunee Harbor Project including:

Kewaunee Rotary Kewaunee Chamber Union State Bank Bob Liebeck Baylake Bank Salmon's Meat Products
Accurate Marine & Storage

For further information on this project, please contact:

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Visit www.kcedc.org for the full report.

KCEDC Partners on Lakeshore Wisconsin Manufacturing Initiative

Progress Lakeshore Inc. and the Kewaunee County Economic Development Corporation (KCEDC) unveiled a new on-line supply chain mapping tool: Lakeshore Wisconsin Manufacturing Supply Chain.

The new supply chain networking site is part of a larger regional initiative, the Lakeshore Wisconsin Manufacturing Initiative, to help local manufacturers identify new supplier and market opportunities in key local industries. The new supply chain connector website can be accessed at WWW.KCEDC.ORG. It is designed to help local companies find new suppliers and new customers that are closer to home.

KCEDC's Jennifer Brown stated: "Our region is a global leader in manufacturing. Some of the world's most innovative companies are based right here in Northeast Wisconsin and they are anchors of our economy." The study notes that local manufacturers employ more than 37,000 people and that these jobs account for 30% of total employment—a rate that is nearly 3x larger than the national average.

"In addition to the website, Progress Lakeshore and KCEDC also released an extensive report that provides additional background on local supply chains in targeted manufacturing sectors including cheese manufacturing, plastics prod-

uctsmanufacturing, metalworking and machine shops, and cutlery, utensil, pot, and pan manufacturing. As Brown noted, "We chose these sectors because they are important players and have good growth potential. When you include their broader supply chains, these industries account for a large share of local manufacturing. Overall—there are more than 800 local manufacturers in our database."

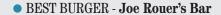
This research is the first such study undertaken in Wisconsin, and has been backed with outside investment from the U.S. Economic Development Administration and the Wisconsin Economic Development Corporation.

BEST of KEWAUNEE COUNTY Recognizes Excellence in Business

The Kewaunee County Economic Development Buy Local recognized excellence in business by presenting awards for the "Best of Kewaunee County" in 2015! Hundreds of votes were received during the month of April recognizing numerous outstanding businesses throughout the local community. Consumers particularly wanted to celebrate the following top-notch businesses for their significant role in making Kewaunee County GREAT! Please, personally visit and congratulate these Kewaunee County businesses. Encourage them to share their success and continue their outstanding work!









- BEST RETAIL (CLOTHING/JEWELRY, FLOWERS/GIFTS) Rocks of Ages
- BEST RETAIL (HOME/RECREATIONAL PRODUCTS) Simonar Sports
- BEST AUTO SALES OR REPAIR Algoma Motors, Inc.
- BEST CUSTOMER SERVICE Sanctuary Salon
- BEST COFFEE/BAKERY Amy's Coffee House
- BEST SALON/BARBER Sanctuary Salon
- BEST CHARTER Fishin' Magician Charters
- BEST VETERINARIAN/GROOMER 4 Legged Friends Vet Clinic

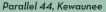






Amazing Flavors and Record Attendance! Taste of the County Rapidly Becomes a Signature Event for the Area







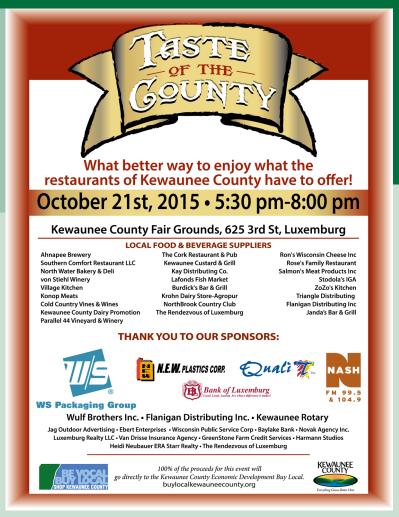
The Rendezvous - Luxemburg

Over 300 business and community members from the region, gathered to celebrate the local food and drink offerings from Kewaunee County at the 7th Annual Taste of the County at the Kewaunee County Fairgrounds on October 21st 2015!

The Kewaunee County Economic Development Buy Local showcased twenty-five food and beverage businesses with enormous selections of palette pleasing samples from savory soups to mouth-watering sweets. This successful celebration of diverse culinary and beverage merchants in Kewaunee County was a stage for the existing and emerging talents in the area.

Events like the Taste of the County provide an opportunity to highlight the talents and strengths of the local business community, as well as the assets of the county.

The Kewaunee County Economic Development Corporation extends its thanks to sponsors and participants. Proceeds from the event will help advance grassroots economic development initiatives in Kewaunee County. (photos included: Ahnapee Brewery, North Water Bakery, Parallel 44, Stodola's IGA, The Rendezvous of Luxemburg & Village Kitchen)





Stodola's IGA - Luxemburg



North Water Street Bakery and Deli - Algoma



Cold Country Wines - Kewaunee



Ahnapee Brewery - Algoma



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