

# Kewaunee County Economic Development Corporation 2017 Key Highlights



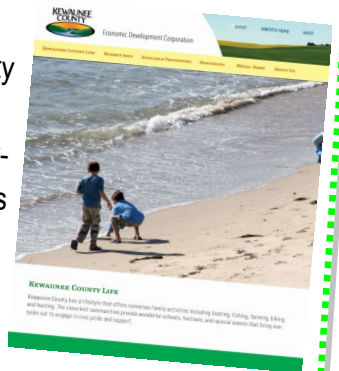
## BUSINESS ASSISTANCE & WORKFORCE DEVELOPMENT

- ◇ Served 42 businesses (ranging from 2 to 200 employees) with project specific requests in areas including, economic development incentives, site location, broad band, financing, workforce development issues, permitting and grants.
- ◇ Hosted county-wide business & education discussions to bridge the gap between local employers and educators.
- ◇ Leveraged new Manufacturing Career Day as a foundation for future work-based learning opportunities.



## TALENT RETENTION & ATTRACTION

- ◇ Repositioning KCEDC website to focus on workforce retention & attraction
- ◇ Elevating Kewaunee County "Lifestyle" while matching employment opportunities
- ◇ Fostering entrepreneurs



## MASONITE COMMUNITY RESPONSE

- ◇ Partnered with the City of Algoma to coordinate a "Community Response Team" after the announcement of the loss of Masonite.
- ◇ Coordinated small business outreach program; visited 15 businesses with 163 employees. Major challenges reported included; workforce availability & decrease in local spending.

## BEST OF KEWAUNEE COUNTY

- ◇ KCEDC recognized eleven local merchants for excellence in business through the "Best of Kewaunee County". "Best Locally Made Product" was added in 2017.
- ◇ Significantly increased exposure for the business community by engaging over 15,000 voters.



## HARBOR PROJECT –CITY OF KEWAUNEE

- ◇ Celebrated the transformation of Kewaunee's Harbor with the implementation of the \$4.2M state grant.
- ◇ Collaborated with the city to improve the 3.3 acre site adjacent to the harbor.



## How can Kewaunee County help you?

- ◇ Talent attraction & recruitment (*new website coming*)
- ◇ Site selection assistance
- ◇ Local intelligence
- ◇ Coordinates grants, loans and/or incentives from other agencies

### Contact information

Kewaunee County EDC  
Jennifer Brown  
Executive Director  
920.255.1661  
Brownjk@kcedc.org