

# KEWAUNEE COUNTY ECONOMIC DEVELOPMENT CORPORATION



Everything Grows Better Here



*The Kewaunee Economic Development Corporation (KCEDC) works pro-actively to retain, expand, develop and attract businesses that strengthen the economy of Kewaunee County.*

*As the economy and markets transition, KCEDC helps business and local communities prepare and partner for change and progress.*

## OUR MISSION: WE HELP CREATE!

Cooperation, Retention, Expansion,  
Attraction, Training & Encouragement.

### KCEDC 2016 Highlights



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# KEWAUNEE COUNTY ECONOMIC DEVELOPMENT CORPORATION

## 2016 Key Highlights

*The KCEDC Board of Directors continually seeks to improve the economic well-being and quality of life of the community by sustaining and growing business and workforce, as well as creating value-added programming. KCEDC is proud to provide key highlights from 2016 accomplishments:*

- Partnered with the City of Kewaunee to showcase the Kewaunee harbor revitalization & celebrate the \$4.2M state grant with Gov. Walker & elected officials. Collaborated with the city and private developers to improve the 3.5 acre waterfront site adjacent to the seawall.
- Served 52 businesses (ranging from 2 to 200 employees) with project specific requests in areas including, economic development incentives, site location, financing, workforce development issues and grants.
- Partnered with the education community to launch “Business & Education Summits”. The goal is to bridge the gap between business and education to create a workforce for today and tomorrow.
- Launched a “Business Walk” program focused on fostering ongoing, active relationships in the small business community. The first “Business Walk” was hosted in Algoma and included visits to 14 businesses that employed 64 employees. Approximately 60% of the businesses indicated an increase in revenues from the previous quarter or year.

## KCEDC Presents Kewaunee County With “Visit Kewaunee County”

In an effort to increase collaboration and maximize resources, Kewaunee County Economic Development Corporation (KCEDC) transferred ownership of VisitKewauneeCounty.com to Kewaunee County. The KCEDC Board of Directors is thrilled that Kewaunee County will leverage the former county-wide tourism initiative and boost its impact. Jennifer Schneider, Kewaunee County’s Tourism Coordinator/PIO, is transforming county-wide tourism efforts and resources including revitalizing Visitkewauneeconomy.com.

Visit Kewaunee County began in 2009 as a partnership between KCEDC, Kewaunee County UW-Extension, Algoma Main Street, and the three local chambers. The partnership produced the website, social media, county-wide maps, Ahnapee Trail maps, rack cards, cooperative advertising and travel packages for visitors. KCEDC thanks all those individuals and organizations who partnered to launch the first collaborative county-wide tourism initiative.

## Community Response Team Formed After Masonite Closure

The Kewaunee County Economic Development Corporation (KCEDC) assisted in the creation of a Community Response Team in an effort to proactively respond to the closure of Algoma Hardwoods (Masonite Corp).

The Community Response Team is led by KCEDC, the City of Algoma and Kewaunee County UW-Extension and includes representatives from the Bay Area Workforce Development Board, Algoma Main Street Program, Algoma Area Chamber of Commerce, as well as other local community organizations and distinguished elected leadership. In November of 2016, the team began a critical dialogue focused on short-term and long-term community and economic planning strategies.

The Community Response Team established a process and

timeline for coordinating and collaborating with the Department of Workforce Development to ensure displaced employees receive assistance with training, education and the next phase in their employment. In addition, the team began planning efforts to assess the long-term community impacts of the closure and potential opportunities for economic development.

The goal of the Community Response Team is to explore any and all community and economic development opportunities that may support the employees, community and Masonite Corp. as the process of closure approaches and layoffs begin. Creating and strengthening positive partnerships with stakeholders will assist in building a healthy economic future for Kewaunee County and more specifically, the City of Algoma.





# KCEDC Offering Onsite Career Exploration Opportunities for Local Youth

## KCEDC | NWTC AG CAREER DAY APRIL 21 & 22, 2016

The Kewaunee County Economic Development Corporation (KCEDC) and Northeast Wisconsin Technical College (NWTC) welcomed approximately 1,100 students, educators, presenters and volunteers to one of Wisconsin's largest on-farm career exploration events at Pangel's Ponderosa Dairy. Students and educators from five area school districts visited to expand their knowledge of the numerous career opportunities available, gaining insight into the critical role the agriculture industry plays in our regional, national and global economy.

The two-day career event was made possible with the generous support of countless sponsors, volunteers and schools.



## MANUFACTURING CAREER DAY OCTOBER 24, 2016

The Kewaunee County Economic Development Corporation (KCEDC) and the Northeast WI Manufacturing Alliance (NEWMA) welcomed over 300 students and educators to Kewaunee County's first onsite manufacturing career exploration event hosted by D&S Machine Service, Inc. and N.E.W. Plastics Corporation. Ninth grade students from Algoma, Kewaunee and Luxemburg-Casco School Districts explored numerous career opportunities available in plastics and metals manufacturing. This event was developed to help area students begin to identify how their interests can connect them to potential future careers right here in Kewaunee County.



## BEST of KEWAUNEE COUNTY Recognizes Excellence in Business

The Kewaunee County Buy Local (a program of KCEDC) congratulates all eleven businesses and organizations being acknowledged for excellence in the 2016 "Best of Kewaunee County"!

A record breaking number of votes were tallied in the month of April recognizing numerous outstanding businesses/organizations throughout the local community. Customers particularly wanted to celebrate the following top-notch businesses/organizations for their significant role in making Kewaunee County GREAT! Please, personally visit and congratulate these Kewaunee County establishments. Encourage them to share their success and continue their high-quality work!

Categories & Winners for Best of Kewaunee County include:

- BEST BREAKFAST - Dairy Dean's
- BEST LUNCH - Algoma Pizza Bowl
- BEST DINNER - Skaliwags
- BEST CUSTOMER SERVICE - Hotel Stebbins
- BEST RETAIL (CLOTHING/JEWELRY,GIFTS) - Shopko Hometown
- BEST RETAIL (HOME/REC) - McMahon's Furniture
- BEST AUTO SALES OR REPAIR - Algoma Motors, Inc.
- BEST PROFESSIONAL SERVICE - First Merit Bank
- BEST SALON/BARBER - Classic Waves
- BEST CHARTER - Fishin' Magician Charters
- BEST COMMUNITY INVOLVEMENT - American Legion





# Amazing Flavors and Local Fun!

## KCEDC's BuyLocal Signature Event Showcases Locally Owned Culinary Businesses

Over 200 business and community members from the region, gathered to celebrate the local food and drink offerings from Kewaunee County at the 8th Annual Taste of the County!

The Kewaunee County Buy Local showcased twenty-five food and beverage businesses with enormous selections of palette pleasing samples from savory bites to mouth-watering sweets.

This annual celebration of food and beverage merchants continues to promote both established and emerging talents in the area.

The Taste of the County provides an opportunity to highlight the talents and strengths of the local business community, as well as the assets of the county.



Skaliwags, Algoma



Parallel 44, Kewaunee



NorthBrook Country Club - Luxemburg



What better way to enjoy what the restaurants of Kewaunee County have to offer!

**October 19th, 2016 • 5:30 pm-8:00 pm**

Kewaunee County Fair Grounds, 625 3rd St, Luxemburg

### LOCAL FOOD & BEVERAGE SUPPLIERS

Skaliwags	ZoZo's Kitchen	Salmon's Meat Products
Port O'Call	Village Kitchen	Triangle Distributing Co
Don's Bakery	Wakker Cheese	Rose's Family Restaurant
Red's Pub & Grill	Burdick's Bar & Grill	Kewaunee Custard & Grill
Alhapse Brewery	Flanigan Distributing	Cold Country Vines & Wines
von Stiehl Winery	Ron's Wisconsin Cheese	Parallel 44 Vineyard & Winery
Janda's Bar & Grill	NorthBrook Country Club	The Rendezvous of Luxemburg
Konop's Meat Market	Krohn Dairy Store-Agropur	Kewaunee County Dairy Promotion
Kay Beer Distributing	Southern Comfort Restaurant	

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100% of the proceeds for this event will go directly to the Kewaunee County Economic Development Buy Local.  
buylocalkewauneeconomy.org



*The Kewaunee County Buy Local, a program of Kewaunee County Economic Development Corporation extends its thanks to sponsors and participants.*

*Proceeds from the event help advance grassroots economic development initiatives in Kewaunee County.*



Everything Grows Better Here

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