



Kewaunee County Economic Development Corporation Annual Report

The Kewaunee Economic Development Corporation (KCEDC) works proactively to retain, expand, develop and attract businesses that strengthen the economy of Kewaunee County. As the economy and markets transition, KCEDC helps businesses and local communities prepare and partner for change and progress.

Our Mission: We help CREATE!

Cooperation, Retention, Expansion,
Attraction, Training & Encouragement.



KCEDC 2017 Highlights

Kewaunee Waterfront Development

Legislative Days

Best of the County 2017

9th Annual Taste of the County

Algoma Community Response Team

KCEDC Web Site Redesign



2017 KCEDC
BOARD OF DIRECTORS

PRIVATE SECTOR

Lynie Vincent, Chair
NEW Plastics Corp.

Tom Wilson, Vice-Chair
GreenStone Farm Credit Services

Tim Trembl, Treasurer
Bank of Luxemburg

Kendra Bulgrin
James May Gallery

Tom Kleiman
Accurate Marine & Storage

Lynn Kroll
Wisconsin Public Service

Kim Larson
Larson-Marvine

John Nimmer
Forest Construction

Jim Smidel
Investors Community Bank

PUBLIC SECTOR

Jan Dart
City of Algoma

Gary Paape
Kewaunee County

Art Schiller
City of Kewaunee

Glenn Schlender
Luxemburg-Casco School Dist.

Dear Investors & Friends,

Welcome to the fourteenth annual Kewaunee County Economic Development Corporation (KCEDC) Annual Meeting and Eighth Annual Buy Local Awards Celebration. In 2017, KCEDC continued to implement top strategic priorities. In addition, the KCEDC Board of Directors has allocated a tremendous amount of resources towards developing a talent recruitment and retention strategy for Kewaunee County. The marketing committee revamped kcedc.org to add more photos to share our story. KCEDC remains committed to leading economic progress in Kewaunee County through collaboration with innovative local and regional leadership.

The organization also faced challenges in 2017, some believed these challenges would force KCEDC to fold. But the economic vitality of the county is too important to throw in the towel. As KCEDC implements its economic development priorities, leveraging existing partners and stakeholders will be critical for success. Working collaboratively with community leaders is more important than ever before to position the local community for economic revitalization. KCEDC remains dedicated to working proactively to retain, expand, develop and attract businesses that strengthen the local economy. With the support of Kewaunee County behind KCEDC, we can and will foster a strong and vibrant local economic environment for 2018 and beyond.

Sincerely,

Lynie Vincent
KCEDC Chair

Financial Resources

The Kewaunee County Economic Development Corporation received continued support from both the public & private sector in 2017. The pie charts depict KCEDC's expenses and revenues for 2017 based on year end financial statements. Revenue for 2017 totaled \$100,960 and expenses totaled \$104,298. KCEDC continues to manage operations conservatively.

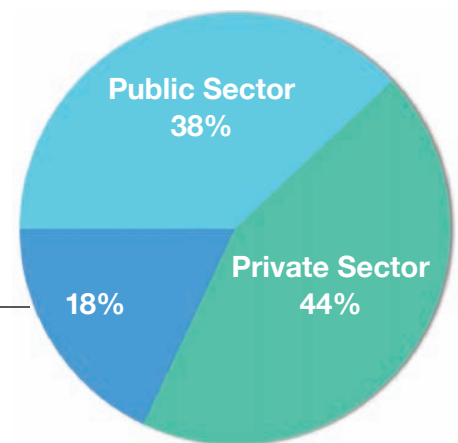
KCEDC receives a generous donation of office space from the Bank of Luxemburg. Annual savings for the organization are nearly \$3,000.

Natural resources featured in new lifestyle forward web design

Everything grows and lives better in our area of peaceful beauty, natural resources, and unlimited opportunity. See what we mean at the new KCEDC.org. Follow our blog, sign up for newsletters, and explore all the resources available to launch your dream business.

2017 Revenues

Promotion
Events
Revenues

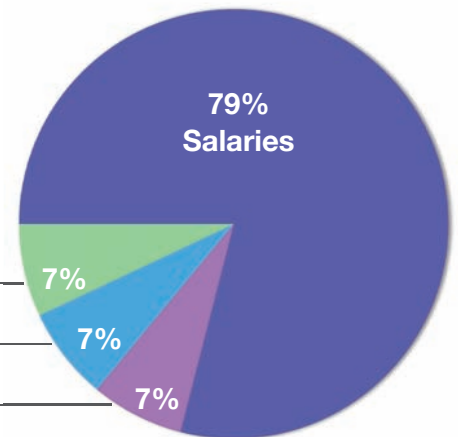


2017 Expenses

Marketing

Travel

Office



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KEWAUNEE COUNTY Economic Development Corporation

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Local Food & Beverage

Specialty Products Crafted With Pride

Where you find fertile land and abundant natural resources, you will also find high-quality brews, wines, and locally-produced foods of all types. Kewaunee County is home to nationally and internationally recognized cheese makers, brewers, winemakers, and dairies.

In addition, you will find growers and artisans producing meats, bakery, and other specialty foods that showcase the quality and flavor of small-batch processes. We invite you to visit Kewaunee County and explore the tasty treasures that are produced right here. We are listing some of those producers here, but there are more for you to discover!

- Krohn Dairy Store
- Ron's Cheese
- Walker Cheese Store
- Lafond's Fish Market
- Bearcats Fish House
- Parallel 44 Winery
- Alhage Brewery
- Thumb Knuckle Brewing
- von Stehl Winery
- Cold Country Vines & Wines
- Konop's Meats
- Salmons Meat Products
- Otto's Meats
- Clario Farmstead Pasta
- North Water Bakery & Deli



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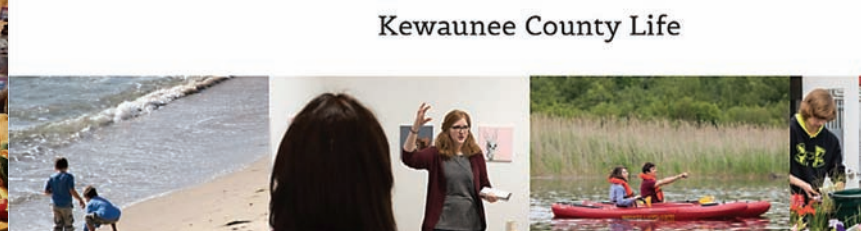
Everything Grows Better Here

Small towns and rolling hills running into the vast Lake Michigan shoreline make up this picturesque county. Residents and visitors enjoy the state trails, fishing, kayaking, skiing, mountain biking and so much more the area has to offer. Here you will find a unique variety of festivals and events. Civic pride in local businesses means you will find a large variety of locally made meats, specialty foods, beer, wine, and cheeses.

Quality schools are developing future generations of leaders, workers and entrepreneurs. Students are supported by a proud local culture that values and encourages its children.

You will find Kewaunee County an authentic and appealing place filled with cultural amenities for all ages. Visit antique shops and galleries; brush up on the rich history of the county at the Kewaunee County Historic Society, and enjoy the many local concerts in the park.

Kewaunee County's close proximity to Green Bay and Appleton, Wisconsin means you are a short drive from even more theater, educational resources, urban spaces, museums, and tourist destinations.



2017 Key Highlights

The KCEDC Board of Directors continually seeks to improve the economic well-being and quality of life of the community by sustaining and growing businesses and the workforce, as well as creating value-added programming. KCEDC is proud to provide key highlights from 2017 accomplishments:

Business Assistance and Workforce Development

- Served 42 businesses (ranging from 2 to 200 employees) with project specific requests in areas including, economic development incentives, site location, broadband, financing, workforce development issues, permitting and grants.
- Hosted county-wide business & education discussions to bridge the gap between local employers and educators. Leveraged new Manufacturing Career Day as a foundation for future work-based learning opportunities.
- Lobbied the state during Door/Kewaunee Legislative Days to increase funding for broadband, the Harbor Assistance Program, protecting water quality in rivers and aquifers, and other local issues.

Talent Attraction and Retention

- Repositioned KCEDC website to focus on workforce attraction & retention
- Focus on Kewaunee County “Lifestyle”, employment and entrepreneurial opportunities

City of Kewaunee Waterfront Plan

- Collaborated with the city to improve the 3.3 acre site adjacent to the new harbor wall redeveloped with the \$4.2M state grant.

Masonite Community Response

- Partnered with the City of Algoma to coordinate a “Community Response Team” after the announcement of the loss of Masonite.
- Coordinated small business outreach program; visited 15 businesses with 163 employees.

Best of Kewaunee County 2017

The Kewaunee County Buy Local (a KCEDC program) congratulates the eleven businesses acknowledged for excellence in the 2017 “Best of Kewaunee County”! Nearly 17,000 votes were cast this spring in recognition of the numerous outstanding businesses throughout the local community. Customers particularly wanted to celebrate the following top-notch businesses for their significant role in making Kewaunee County GREAT! Please, personally visit and congratulate these Kewaunee County establishments. Encourage them to share their success and continue their high-quality work!

Best of Kewaunee County Winners include:

- Best Breakfast – Dairy Dean’s Family Restaurant
- Best Lunch – Caffé Tlazo
- Best Dinner – Skaliwags
- Best Customer Service – Hotel Stebbins
- Best Retail (clothing/jewelry/ gifts) – Steele Street Floral
- Best Retail (home/recreation) – Simonar Sports
- Best Professional Service – Aurora Pharmacy
- Best Salon or Barber - Classic Waves
- Best Auto Sales or Repair – Algoma Motors, Inc.
- Best Charter – Hakuna Matata Charter
- Best Locally Made Product – Lafonds Fish Market





Taste of the County Draws Large Crowds

Over 275 business and community members from the region, gathered to celebrate the local food and drink offerings from the Kewaunee County area at the "9th Annual Taste of the County"! The Kewaunee County Buy Local showcased a record number (28) of food and beverage businesses with enormous selections of palette-pleasing samples from savory bites to mouth-watering sweets. This annual celebration of food and beverage merchants continues to promote both established and emerging talents in the area.

Congrats to winners of the 2017 "Tasting Challenge"

- Best Beverage – Ahnappee Brewery
- Sweetest Treat – The Rendezvous
- Best Savory – Northbrook Country Club

The Taste of the County provides an opportunity to highlight the talents and strengths of the local business community, as well as the assets of the county. The Kewaunee County Buy Local, a program of Kewaunee County Economic Development Corporation extends its thanks to sponsors and participants. Proceeds from the event will help advance grassroots economic development initiatives in Kewaunee County.



2017 KCEDC Investors

As Kewaunee County's sole public/private economic development corporation, it is critical that we continue our work to grow the local economy. Without our current investors, we could not advance the work shared with you in this report. We thank all our investors for their ongoing support and hope you will thank the businesses/organizations below and consider investing in the local economy by investing in KCEDC!

Diamond (\$30,000)

Kewaunee County

Platinum (\$5,000-\$29,999)

Bank of Luxemburg

Dominion Energy

Nicolet National Bank

WS Packaging Group

Gold (\$2,500-\$4,999)

City of Algoma

City of Kewaunee

D&S Machine Service

Investors Community Bank

Wisconsin Public Service /WEC

Silver (\$1,000-\$2,499)

Agropur, Inc.

Fermented Nutrition Corp.

Forest Construction Co.

GreenStone Farm Credit Services

Kinnard Farms Inc.

NEW Plastics Corp.

Bronze (\$500-\$999)

Bill Lorrigan Construction

Cornette Farm Supply Inc.

Frank's Feed Mill

J. Jadin Inc.

Keller, Inc.

Kewaunee Rotary Club

Lakeshore Dairy Services, Inc.

Olson Fabrication Inc.

Point Beach| NextEra

Lighthouse Title

Town of Ahnapee

Copper (under \$500)

Abts Law Office

Algoma Motors, Inc.

Bayland Buildings, Inc.

Blue Water Services

Cornerstone Appraisal

Dairy Dreams

Dairyland Veterinary Service

Hillside Apples

Jan Dart

Pagel's Ponderosa Dairy

In-Kind Partners

Algoma Chamber

Kewaunee Chamber

Larson-Marvine, Inc.

Luxemburg Chamber

New Rail

Tim Legois, CPA

UW-Extension

Vision for the Future

The KCEDC board of directors has been working toward a new vision for the future. A partnership with Kewaunee County is imperative to move community development efforts forward. A shared vision and a process to develop the vision is in its infancy. The board needs to evaluate prior work that has been completed or identified through the regional action plan. *An Action Plan: Aligning the Region for Economic Success* was developed as part of the long-term regional planning work conducted between May and July, 2013. This extensive effort needs to be reviewed for what worked, what failed, and how can we learn from it and move forward with a new vision.

Roundtables

KCEDC has a plan to conduct roundtables with various community and business leaders. These roundtables will begin a discussion to gather ideas for a revitalized economic development effort. It will help generate an economic development priority and focus list for the short-term and long-term. These priorities will be tangible, strategic, and fill urgent needs to drive economic development.

Planning

In addition, KCEDC will work with Kewaunee County to develop a long term community development plan. The comprehensive plan will look at the county on a macro level and help determine priorities and strategies to drive economic development. Collaboration is the key to successful execution of the plan.





Kewaunee County Economic Development Corporation
PO Box 361 info@kcedc.org
Luxemburg WI 54217 www.kcedc.org
920-255-1661

As a 501(c)(3) nonprofit organization, the KCEDC depends on annual commitments. We invite you or your company to become an annual investor. One-time legacy gifts, in-kind services and event sponsorships are also welcome.



Travel with us into the future and let's enjoy the journey.

